



The
People's
Music
School

Performapaloozathon

The People's Music School is back with its biggest performance of the year: Performapaloozathon!

Sponsor Performapaloozathon 2025 and support 100% tuition-free music education for Chicago students.

May 31, 2025, 10am - 4pm
Gary Comer Youth Center

**COMMUNITY
SPONSORSHIP
OPPORTUNITIES**



May 31, 2025, 10am - 4pm • Gary Comer Youth Center

Help us keep the music going by becoming a Performapaloozathon Community Sponsor!

Businesses and community organizations can help support The People's Music School by becoming a Community Sponsor. Community Sponsors enjoy corporate branding at Performapaloozathon while gaining brand exposure to an audience of 17,000 followers/subscribers and 1200+ event attendees.

TPMS Families: TPMS Families who purchase or obtain sponsorships from businesses or organizations can choose to count this as their Student Fundraiser requirement. Contact development@peoplesmusicsschool.org.

COMMUNITY SPONSORSHIP LEVELS

\$1000

- Logo on all event displays, including but not limited to: posters, table signs, digital displays
- Recognition in press release
- Onstage verbal recognition of your business/organization during each performance block
- Logo recognition in all People's Music School social media for event (10k followers, 15k impressions)
- Logo recognition in all email marketing for event (7k subscribers)
- Ad or logo in digital program

\$500

- Logo on poster and/or digital displays
- Logo recognition in all social media for event (10k followers, 15k impressions)
- Logo recognition in all email marketing for event (7k subscribers)
- Ad or logo in digital program

\$250

- Business / Organization name on poster and/or digital displays
- Business / Organization name in all social media (10k followers, 15k impressions) / email marketing (7k subscribers) for event
- Ad or logo in digital program

\$100

- Ad or logo in digital program

Interested in being a Community Sponsor? Fill out the Sponsorship Commitment Form on the following page or email development@peoplesmusicsschool.org with any questions.





PERFORMAPALOOZATHON COMMUNITY SPONSORSHIP COMMITMENT FORM

Please select your intended level of sponsorship:

___ \$1,000

___ \$500

___ \$250

___ \$100

Contact Information

First Name	Last Name	Company
Address		Address Line 2
City	State	Zip
Email Address	Phone Number	

Preferred Payment Method

- ___ I will be paying online at peoplesmusicschool.org/donate
- ___ I will be paying offline via check mailed to: The People's Music School, 931 W Eastwood Ave, Chicago, IL 60640
- ___ Please charge my card using the information below:

Card Number	Expiration	CVV
First Name	Last Name	
Billing Address		
City	State	Zip
Signature: _____		

___ **YES, I was solicited by a TPMS Family for this Community Sponsorship.**

(TPMS Families who obtain sponsorships can choose to count this as their Student Fundraiser requirement.

Name of TPMS Family/Individual: _____

___ **No, I was not solicited by a TPMS Family for this Community Sponsorship.**

☐ Please check this box if you are a TPMS Family who would like to count this as your Student Fundraiser Requirement.

Email your completed form to development@peoplesmusicschool.org or print out and mail to:
The People's Music School, 931 W Eastwood Ave, Chicago, IL 60640.