



The  
People's  
Music  
School

The People's Music School was founded 42 years ago based on a dream - a dream where children have the opportunity to discover their self-worth and reach their potential through music. Today, as it was then, you do not need to own an instrument or know how to read music to be welcome. To join, there are no auditions, no income requirements, and no barriers to entry other than a curiosity of, and a love for, music. And of course, just because it is free does not mean it is easy.

We have survived and flourished over the years through the support of many, including you. This gala is about celebrating that community of people, our shared love of music, and to make sure People's can serve more students in the coming years. Our founder Rita Simo once said "while one must be grateful for special gifts, it is important to know that they are given so that they can be shared."

Please join us on the evening of March 15, 2019 at Morgan Manufacturing to hear our kids play, and let them share their special gifts with you.

Sincerely,

Jennifer Kim Matsuzawa

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# You Belong Here: Sponsorship Opportunities

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Join us as we celebrate FREE music education for Chicago's most deserving students at our annual gala on Friday, March 15. Your sponsorship provides free access to the benefits of music's life skills.

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## **\$50,000 producing sponsor**

***Provide a full year's worth of high-impact, high-inspiration orchestra rehearsals***

- Premier table for 10 guests with VIP seating
  - Invitation to private reception
  - Prominent recognition on the inside front cover of the gala program with logo
  - Acknowledgement as premier sponsor on email invitation with logo
  - Premier signage at gala with logo placement
  - Acknowledgement at gala
- 

## **\$25,000 presenting sponsor**

***Support new student cohort for a year of transformational programming***

- Premier table for 10 guests with VIP seating
  - Invitation to private reception
  - Full page recognition in gala program with logo
  - Acknowledgement as lead sponsor on email invitation with logo
  - Premier signage at gala with logo placement
  - Acknowledgement at gala
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## **\$10,000 artist's level**

***Build leadership skills through music with high school SLAM rehearsals***

- Table for 10 guests
  - Invitation to private reception
  - Recognition in gala program with logo
  - Acknowledgement of your support on email invitation with logo
  - Signage at gala with logo
  - Acknowledgement at gala
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## **\$5,000 salon circle**

***Help our South Side sectionals shine through next semester***

- Table for 10 guests
- Recognition in gala program with logo
- Acknowledgement of support on email invitation with logo
- Signage at gala

## **\$2,500 fan club**

***Cover instrument repairs, supplies for South Side program***

- 8 guests seated together
- Recognition in gala program

# The People's Music School Gala: You Belong Here



The  
People's  
Music  
School

Friday, March 15, 2019  
Morgan Manufacturing

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## Commitment Form

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**I/we would like to enable social impact through music as a:**

- Producing Sponsor (\$50,000 and up)
- Presenting Sponsor (\$25,000 - \$49,999)
- Artist's Level (\$10,000 - \$24,999)
- Salon Circle (\$5,000 - \$9,999)
- Fan Club (\$2,500 - \$4,999)
- Unable to Attend. Please accept this tax deductible donation of \$\_\_\_\_\_

**Contact Information:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name(s) as you wish to be recognized in all event materials (please indicate if Anonymous):  
\_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone (please note cell, work, home, etc.): \_\_\_\_\_

Email: \_\_\_\_\_

Signature/date: \_\_\_\_\_

**Payment Information:**

- My check to The People's Music School is enclosed
- Please invoice me
- I would like to donate through a method other than check. Please contact me.

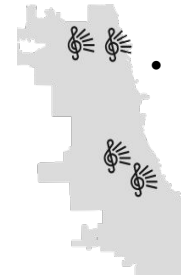
Please return this form to Sarah Kammerer, Director of Growth and Engagement:  
Email: [Sarah@peoplesmusicschool.org](mailto:Sarah@peoplesmusicschool.org) | Mail: The People's Music School, 931 W. Eastwood Ave,  
Chicago, IL 60640

**On behalf of our entire community, thank you for your support!**

## OUR MISSION

Our mission is to deliver access to the benefits of high-quality, tuition-free music education. Through intensive instruction and performance, our students achieve excellence in music that transfers to other areas in life. They grow musically, socially, emotionally and intellectually, and develop a foundation of responsibility, self-esteem, resilience and purpose.

## WHERE WE ARE



**4** program sites

- Back of the Yards
- Greater Grand Crossing
- Albany Park
- Uptown

## WHO WE ARE

**850** students, ages 5-18

**60** paid teaching artists

**10,000** students served since 1976

**90%** of color (80% Hispanic/Latino, African-American)

**50+** zip codes across Chicago

**7,000+** hours of volunteer service annually

## WHAT WE DO

**Up to 12 Hours** of 100% tuition free instruction per student/week

**14** different instruments

**25** ensembles across music genres

**98%** advance to next music level

**165,000** learning hours delivered annually

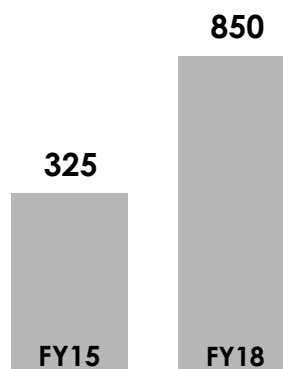
**100%** high school graduation rate

**100% committed to realizing a child's potential through music**

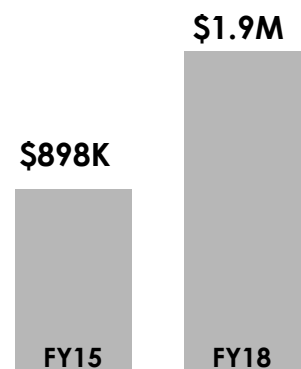
## CREATING MORE ACCESS AND OPPORTUNITY EACH YEAR

Thanks to the generosity of our community we served more students this past year than ever before.

Students Served



Annual Revenue



## BEYOND THE MUSIC

Through their music studies, students gain skills like discipline, focus, team-work, responsibility, creative thinking and listening. Early results from an independent evaluation show our students are making significant gains in these social and emotional life skills, and in growth mindset - which is proven to lead to success later in life.

## RISING STARS

100% of TPMS high school seniors graduate and attend colleges from Harvard to Grinnell, Stanford to Loyola, Northwestern to the U of I. They study biomedical engineering, psychology, computer science, communications,, political science, and yes... music!

We're so proud!

## ARTISTIC EXCELLENCE

TPMS develops high-impact artistic partnerships and residencies for our students, resulting in performances alongside Third Coast Percussion, Jimmy Chamberlin of the Smashing Pumpkins, Emanuel Ax, Yo-Yo Ma, the Civic Orchestra, the International Contemporary Ensemble (ICE), the Chicago Symphony Orchestra, and many more.

## CPS ADVOCACY

“[TPMS] is a catalyst for improved self-esteem and academic success. The students are getting accepted into top high schools. It's cool, and their peers look up to them.”

- Scott Ahlman  
CPS principal

## FAITHFUL FUNDER

“[TPMS is] a unique, innovative and highly effective gem in Chicago, well-deserving of distinguished recognition”

- Fry Foundation

## INVESTED PARTNER

“From the students, to the teachers, to the staff, everything you all do is so engaging, well planned, and creative... [TPMS] is such an inspiring organization to be around.”

- Third Coast Percussion

As a percussionist, 14-year old Josue is a critical part of his orchestra and jazz band: his steady beat provides the foundation for all other players. Josue is from the Albany Park neighborhood, where he lives with his mother and two younger brothers. His mother found The People's Music School as she searched for a safe place for her children to go after school, while she worked multiple jobs to support the family. She wanted her boys to avoid the fate of so many young men in Chicago - of getting into trouble, or getting hurt by trouble. In the seven years since joining TPMS, music has opened up new worlds for Josue.

Josue exemplifies our values of excellence, hard work, opportunity, creativity and community. His musicality has impressed professional artists, his leadership has made him a favorite mentor to our younger students and his character shines bright for all our community to be proud of.

“As the years pass, I am beginning to become aware of the situation my mom is going through, **so I decided on my own to do something big for my family.** I dreamed about being a young musician looking for this one goal in life: to bring my family to a position that no one can do any harm to us. I dedicate myself to things I think are going to **do good in my life.**”

- Josue,  
Age 15



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## You Belong Here: Our Press

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[Woman-Up Series: Four Non-Profits, Four Financial Turnarounds \(Jun, 2018\)](#)



[Chance the Rapper, Common, Lin-Manuel Miranda and The People's Music School at Obama Summit \(Nov, 2017\)](#)



[Billboard Magazine interviews TPMS about performing for the Obamas](#)



[Can Yo-Yo Ma Save Chicago? He's Certainly Trying – with People's Music School \(Jun, 2017\)](#)



[Kids Facing Racism, Trauma Find Safe Haven At People's Music School \(Apr, 2017\)](#)



[The People's Music School Selected to Launch OneChicago Campaign, Affirming Chicago as Sanctuary City for Immigrants \(May, 2017\)](#)



[Yo-Yo Ma Talks About The People's Music School \(Dec, 2016\)](#)



[Matsuzawa Leads Turnaround at The People's Music School \(Jul, 2016\)](#)



[The People's Music School is Back \(May, 2016\)](#)



[This Music Hackathon Brings Chicago's Best Technologists + Musicians Together \(Mar, 2016\)](#)



[What Music Ed is Learning from Tech Start-ups at The People's Music School \(Feb, 2016\)](#)



[New leadership at The People's Music School \(Mar, 2015\)](#)



[The People's Music School is "Someone You Should Know" \(Dec, 2014\)](#)



[The Cost of The People's Music School: A Week Waiting on the Sidewalk \(Feb, 2011\)](#)

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