

MEDIA ALERT

**THURSDAY, SEPTEMBER 26
5:00-6:30 P.M.**

**** CAMERAS WELCOME ****

**The People's Music School Expands Greater South Side Programming in Partnership with
Bronzeville Classical Elementary School**

*Tuition-free music education program for youth ages 5-18 doubles its South Side student capacity,
driving towards their goal of serving 1,000 students across Chicago by 2020*

WHO: The People's Music School is a nonprofit organization delivering access to the benefits of tuition-free music education to students residing in over 50 zip codes across Chicago. The organization set a goal to accommodate up to 1,000 students by 2020, with 850 enrolled in 2019.

Programs are offered in the Bronzeville, Back of the Yards, Albany Park and Uptown neighborhoods, and instruct students on 14 different instruments. There are 25 ensembles across music genres. In return, families contribute service hours to the school. This helps the school remain tuition-free and builds an incredible community of support.

WHAT: The People's Music School celebrates a new partnership with the Bronzeville Classical Elementary School, a member of the Chicago Public School system. The People's Music School launched its South Side program four years ago, outgrew its space, and is thrilled to partner with Bronzeville Classical, which will enable The People's Music School to double the number of South Side students it will serve in 2020.

Students, families, neighbors, and local vendors will be joined by representatives from Bronzeville Classical, The People's Music School, and the City of Chicago. Representatives from prominent local organizations including the Obama Foundation, Urban Juncture (the dynamic community development firm behind the Build Bronzeville initiative and The Forum) and more will also attend. A brief program will feature special student performances and guest speakers. A reception featuring local vendors, a tour of the school, and an opportunity to speak with People's Music School parents and for families to register their children will follow.

WHEN: Thursday, Sept. 26 from 5:00 p.m. – 6:30 p.m.

Welcome remarks at 5:00 p.m.

Student performance at 5:10 p.m.

Reception at 5:45 p.m.

WHERE: Bronzeville Classical Elementary School: 8 West Root Street, Chicago

WHY: This expansion doubles the South Side program for The People's Music School and offers a home for the organization and students it serves as they work to find a permanent South Side home.

This school is committed to realizing a child's potential through music and sharing this with your audience may introduce this opportunity to future students and potential artistic and community partners.

INTERVIEWS – ON SITE OR BY APPOINTMENT

- **NICOLE SPICER**, Principal, Bronzeville Classical Elementary School
- **JENNIFER KIM-MATSUZAWA**, President + Artistic Director, The People's Music School
- **ALLI HENRY**, Executive Director, The People's Music School

B-ROLL YOU MAY USE – Credit The People's Music School

[https://www.dropbox.com/s/hplysyhuv212g3x/TPMS 2019 Broll HD.mov?dl=0](https://www.dropbox.com/s/hplysyhuv212g3x/TPMS%2019%20Broll%20HD.mov?dl=0)

Obama Summit performance

STILL PHOTOS FROM WHICH TO CHOOSE – Credit The People's Music School

<https://www.dropbox.com/sh/h5u0ab1idkmm2t5/AACL5zk6a5NfOsOASh0UVkXSa?dl=0>

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