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The People's Music School deepens partnership with Soundslice to deliver virtual access to programming during Coronavirus crisis

The People's Music School is deepening its partnership with [Soundslice](#) - a virtual platform for music learning - to deliver remote access to its programming amidst the global Coronavirus crisis. [The People's Music School](#) is a nonprofit organization that delivers access to the benefits of **100% tuition-free** music education to **1,000 students from over 50 zip codes** across Chicago. The school is over **90% of color**, and the school maintains a **100% high school graduation and college enrollment** rate for its students. Program locations exist in Back of the Yards, Greater South Side, Albany Park and Uptown.

Founded by Adrian Holovaty in 2012, Soundslice syncs audio, video and music notation into a single interface, integrating traditional elements of music instruction on a virtual platform. Through Soundslice, People's Music School teachers will be able to design and share lessons with their students, allowing them to stay on track even while in quarantine. Beyond the effects this technology will have on their programming, People's Music School President and Artistic Director Jennifer Kim-Matsuzawa hopes Soundslice will provide a semblance of normalcy and connection to students who are stuck at home by allowing them to continue a practice they love. "We are deepening our partnership with Soundslice to deliver our mission to our kids who are now in 1,000 different locations across the city," said Matsuzawa. "In times like these, it's about building community in whatever different ways we can."

While this technology will be critical over the coming months, The People's Music School and Soundslice are also looking toward the future of at-home practice, and how to make it more effective even when in-person programming resumes. **[QUOTE FROM ADRIAN]**

People's Music School President and Artistic Director Jennifer Kim-Matsuzawa **[and Soundslice founder Adrian Holovaty]** will be available for phone interviews. We have b-roll and still photos to share. (See below)

About The People's Music School

The People's Music School is the only completely free music school, focused solely on Chicago's underserved children. The mission is to deliver access to the benefits of high-quality, immersive music education. Through intensive instruction and performance, students achieve excellence in music that transfers to the classroom and beyond. They grow musically, socially, emotionally and intellectually, and develop a foundation of responsibility, self-esteem, resilience and purpose.

The school's students have performed with Yo-Yo Ma, the Chicago Symphony Orchestra, Third Coast Percussion, Jimmy Chamberlin of the Smashing Pumpkins, and have partnered with Chicago Public Schools, Bottom Line college prep, Louder Than A Bomb and [Obama Summit](#), among many more. The school has been featured widely in the media for its innovation, impact and excellence including Billboard Magazine, New York Times, the Today Show, ABC 7 Chicago, Chicago Tribune, Crain's Chicago Business, Chicago Sun-Times, Univision, CBS News, PBS, and WGN. To learn more about The People's Music School and upcoming events, please visit: www.peoplesmusicsschool.org.

FOR ON-AIR SHARING -- STILL PHOTOS AND LOGO:

- [Photos + Logo](#)
- [B-roll](#)