BIG NIGHT,

BIGGER DREAMS

Honoring John W. Rogers, Jr.

Thursday, February 8, 2024
Morgan MFG

SPONSORSHIP OPPORTUNITIES
At The People’s Music School, we know a thing or two about realizing big dreams.

In 1976, our founder Dr. Rita Simó dreamed of a world where there were no barriers to access to excellent music instruction. What started as free music lessons in a repurposed hair salon in Uptown has grown into the 750-student, 4-site, 21-instrument, nationally recognized organization we are today. At People’s, we always tell our students - and encourage ourselves - to dream even bigger. That’s why we’re asking for your support for Big Night, Bigger Dreams, The People’s Music School’s seventh annual Big Night gala. At our biggest night of the year, we will celebrate the power of dreaming audaciously, working hard, and making incredible things happen together.

This year, we are thrilled to be honoring John W. Rogers, Jr., for his significant impact on our students and our organization. John has made some very big dreams a reality for our students over the years, sponsoring 20 students over the past two summers to attend intensive, transformational summer programs that have expanded their worlds and deepened their knowledge. These 20 Rogers Music Scholars have attended the Gifted Education Research and Resource Institute at Purdue University, the Vancouver Island Music Academy, YOLA National Institute, Birch Creek Music Performance Center, Blue Lake Fine Arts Camp, and Berklee’s Aspire: Five Week intensive. Our mission is to provide access to the benefits of high-quality, tuition-free music education, and John has directly enabled exactly that mission for these 20 young people. We look forward to celebrating them and John on February 8th at Morgan MFG.

We hope you will join The People’s Music School in honoring John’s impact and supporting our students’ big dreams. Your support of our Big Night will enable intensive, tuition-free, after-school music programming during the school year for students like the Rogers Music Scholars. In supporting The People’s Music School, you will demonstrate your commitment to a historic, nationally recognized organization on the leading edge of creating life-changing student outcomes through access to intensive music education.

On our Big Night, help us achieve our Bigger Dreams. We’ll see you at Morgan MFG.

Gratefully,

Miriam Owens
President and Chief Executive Officer
The People’s Music School
SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR
$50,000
- 20 tickets (2 tables) to our Big Night Gala
- Acknowledgment of support on print and e-mail invitations and event materials
- Logo on event website with link to sponsor website
- Logo on invitations
- Mention in all social media and promotions leading up to event
- Prominent logo placement on stage
- Signed memorabilia from performers

PRESENTING SPONSOR
$25,000
- 20 tickets (2 tables) to our Big Night Gala
- Acknowledgment of support on print and e-mail invitations and event materials
- Logo on invitations
- Mention in all social media and promotions leading up to event
- Prominent logo placement on stage

ARTIST’S LEVEL
$10,000
- 20 tickets (2 tables) to our Big Night Gala
- Acknowledgment of support on print and e-mail invitations and event materials
- Logo on invitations
- Mention in all social media and promotions leading up to event

FAN CLUB
$5,000
- 10 tickets (1 table) to our Big Night Gala
- Acknowledgment of support on e-mail invitations and event materials

BUY A TABLE
$3,500
- 10 tickets (1 table) to our Big Night Gala

INTERESTED IN SPONSORING?
Contact Miriam Goldberg Owens at miriam.owens@peoplesmusicschool.org or 312.973.0093
BIG NIGHT 2024
SPONSORSHIP COMMITMENT FORM

Please select your intended level of sponsorship:

___ Title Sponsor - $50,000
___ Presenting Sponsor - $25,000
___ Artist’s Level - $10,000
___ Fan Club - $5,000
___ Table - $3,500

Contact Information

_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
First Name                                             Last Name                                             Company
_________________________________________________________________________________
Address                                                                                                       Address Line 2
_________________________________________________________________________________
City                                                  State                                                  Zip
Email Address                                                                                                 Phone Number

Preferred Payment Method

___ I will be paying online.
___ I will be paying offline via check mailed to:
    The People's Music School, 931 W Eastwood Ave, Chicago, IL 60640
___ Please charge my card using the information below:

_________________________________________________________________________________
Card Number                                                                                                      Expiration                                                                 CVV
_________________________________________________________________________________
First Name                                             Last Name
_________________________________________________________________________________
Billing Address

City                                                  State                                                  Zip
Signature:                                                                                                 

The People’s Music School thanks you for your support!