



JOIN OUR

FIRST MOVEMENT



The People's Music School

FIRST MOVEMENT

To all our supporters, committed and new,

The People's Music School is Chicago's largest 100% tuition-free music school, providing access to the transformative benefits of music education for hundreds of students each year who would otherwise face financial barriers to that access. Our model relies on the commitment and generosity of leaders like you, who understand that what we do is so much more than music: We commit to students for the long haul, wholly designing our program experience to build not only our students' musical ability but also their resilience, grit, and socio-emotional well-being. We're not just making music. We're growing leaders.

We are embarking on an exciting plan to grow both our enrollment and the quality of our student outcomes. We want to build more partnerships with schools that serve students that could most benefit from our work, expand our capacity to eliminate geographic barriers to access through transportation, and ultimately add more sites in parts of the city we have yet to serve. We have the vision, drive, and team to make all of this happen, and the children of Chicago deserve it.

To support this ambitious vision, we are embarking on First Movement, the organization's first dedicated campaign to grow leadership in major gifts. First Movement will build a foundation of growth for years to come and a community of like-minded leaders. We are generously supported in this movement by the Caerus Foundation, which has committed \$100,000 over the course of this year in matching funds for new and increasing donors. **Your new or increased gift will be doubled up to \$100,000.**

Your participation in our First Movement will position you not only as a founding leader in the school's first major gift development campaign, but also as a central partner and collaborator in our impact. You expect transparency and impact from your investments, and your investment in our work is no different. As a member of any of our new Giving Circles, you will receive **exclusive communications, behind-the-scenes experiences, and tailored recognition** as a core partner. **You can also choose a specific ensemble to follow through the year, learning the students' stories, seeing their performances, and meeting their faculty.** More specific benefits of each of our circles are detailed on the following page.

We could not do what we do for our students without your transformational support. Please consider joining our First Movement. Your new or increased gift will be matched up to \$100,000, and you will become a partner in our journey towards student impact.

In service,



Miriam Owens
President and Chief Executive Officer
The People's Music School

Join our First Movement and choose an ensemble to follow this year!



YOUR BENEFITS

Follow our students' journeys:

Receive quarterly updates about the ensemble you sponsor, including repertoire and concepts they are learning, student stories and artwork, and successes and challenges

Meet the faculty and staff:

At some giving levels, join us for a breakfast reception with the faculty and staff that support the ensemble you sponsor, learning about how students have changed over time and how our team supports our students' growth and persistence

Participate in rehearsals:

At some giving levels, come to our program, pick up an instrument, and sit alongside our students for a rehearsal!

See the triumphant performances:

Receive invitations to and reserved seating at our community concerts featuring the ensemble you sponsor. Bring friends and family!

Albany Park Transform String Ensemble

Hibbard Elementary School, Albany Park

Number of students: 26

Level: Growing beginners

Faculty member: Felipe Tobar

Albany Park has long been TPMS's crown jewel for string instruction. Our Transform String Ensemble is composed of mostly second-year students in their middle elementary school years (3rd-5th grade). These students have learned the foundations of their instruments and have progressed to learning more complex rhythms, melodies, and repertoire.

Greater South Side Discover Wind Ensemble

Hyde Park Academy High School, Woodlawn

Number of students: 26

Level: Beginners

Faculty member: Natalie Butler

The winds and brass programs at our Greater South Side site have been taught since 2016. The Discover Wind Ensemble at GSS features beginner students in their first year learning their instrument. The ensemble is led by Dean of Learning and Teaching Natalie Butler, who has been at the helm of People's programming for over a decade. Her ensemble has performed pop favorites like "Take a Bow" and beginner band pieces like "Champions."

SLAM Chamber Wind Ensemble at Back of the Yards

Agustin Lara Elementary School, Back of the Yards

Number of students: 8

Level: Intermediate to advanced

Faculty member: Megan Robbins

Students in the SLAM Wind Chamber Ensemble are some of the most advanced wind players at The People's Music School. They demonstrate the four pillars of SLAM: Service, Leadership, Artistry, and Mentorship. Several ensemble members have gained opportunities to perform across the city, including at the Museum of Science and Industry's 90th Anniversary celebration. The ensemble features a wide range of instruments, from flute and clarinet, to oboe and bassoon.

Transform Band at Uptown Academy

Uptown Academy, 931 West Eastwood Ave.

Number of students: 24

Level: Intermediate

Faculty member: Felix Ponce

Transform Band at Uptown Academy consists of winds, brass, and percussion students who have learned the basics of their instrument and are moving on to more complex repertoire. Band Director Felix Ponce is a Grammy-nominated music educator who has taught at The People's Music School for six years. Several TPMS students have named Mr. Felix as the reason they love learning music, and the work of the Transform Band demonstrates just that.

SLAM String Orchestra

Uptown Academy, 931 West Eastwood Ave.

Number of students: ~20

Level: Intermediate to advanced

Faculty member: David Sands

The SLAM String Orchestra is composed of some of the most advanced strings students at TPMS. Led by Senior Manager of Artistic Engagement David Sands, the orchestra headlined our annual Performapaloozathon with a performance of "Instrument of Peace," featuring musicians from Chicago Sinfonietta. Members of the orchestra have gained opportunities to play for world-renowned violinist Hilary Hahn and for President Barack Obama.

By joining our First Movement, you can make a transformational impact on intensive music education and unlock exclusive benefits.



FIRST MOVEMENT

COMPOSER'S CIRCLE
\$5,000+

CONDUCTOR'S CIRCLE
\$10,000+

RITA'S CIRCLE
\$15,000+

		COMPOSER'S CIRCLE \$5,000+	CONDUCTOR'S CIRCLE \$10,000+	RITA'S CIRCLE \$15,000+
SUPPORT AN ENSEMBLE*	Exclusive quarterly newsletter detailing the progress of one of our student ensembles, followed throughout the school year	✓	✓	✓
	Invitations to and reserved seating at performances featuring the ensemble you support	✓	✓	✓
	Breakfast reception and Q&A with faculty member(s) and staff of the ensemble you support		✓	✓
	Opportunity to participate in 2 rehearsals with the ensemble you support			✓
EXCLUSIVE COMMUNICATIONS	"Get to Know You" Survey (opt-in) to personalize our engagement with you	✓	✓	✓
	Quarterly Fireside Chat with President & CEO and Dean of Learning & Teaching		✓	✓
	Investor Newsletter: Exclusive updates for investors	✓	✓	✓
	Birthday card and personalized holiday card			✓
PERFORMANCES & SPECIAL EVENTS	Invitations to and reserved seating at all student and partner performances	✓	✓	✓
	Big Night launch event	✓	✓	✓
	VIP access and backstage tour at Performapaloozathon		✓	✓
	"Notes & Nibbles": Quarterly cocktails and music		✓	✓
	Reception at Winter Spectacular		✓	✓
	Quarterly "Key Note Dinners": Small group dinners with topical guest speaker			✓
BEHIND-THE-SCENES ACCESS	Invitation to a SLAM rehearsal and/or program site tour	✓	✓	✓
	Backstage tour at Performapaloozathon		✓	✓
	Invitation to sit in on masterclasses		✓	✓
	Free lesson with a faculty member			✓
RECOGNITION	Inclusion in annual report and website	✓	✓	✓
	Investor Newsletter shout-out (new donors) (optional)		✓	✓
	Investor Newsletter article or blog post (optional)			✓

*First Movement gifts, unless otherwise specified by the donor, will go towards general operations of The People's Music School. This gives us the flexibility to use your gift where it is needed most to provide access to the benefits of music education. Donor benefits are subject to change at any time. If you wish to remain anonymous, opt-out of benefits, or prefer a different listing, please contact development@peoplesmusicschool.org. Your contribution is tax-deductible to the fullest extent of the law.