



The  
People's  
Music  
School

JOIN OUR

# FIRST MOVEMENT

To all our supporters, committed and new,

**The People's Music School is Chicago's largest 100% tuition-free music school, providing access to the transformative benefits of music education for hundreds of students each year who would otherwise face financial barriers to that access.** Our model relies on the commitment and generosity of leaders like you, who understand that what we do is so much more than music: We commit to students for the long haul, wholly designing our program experience to build not only our students' musical ability but also their resilience, grit, and socio-emotional well-being. We're not just making music. We're growing leaders.

**We are embarking on an exciting plan to grow both our enrollment and the quality of our student outcomes.** We want to build more partnerships with schools that serve students that could most benefit from our work, expand our capacity to eliminate geographic barriers to access through transportation, and ultimately add more sites in parts of the city we have yet to serve. We have the vision, drive, and team to make all of this happen, and the children of Chicago deserve it.

**To support this ambitious vision, we are embarking on First Movement, the organization's first dedicated campaign to grow leadership in major gifts.** First Movement will build a foundation of growth for years to come and a community of like-minded leaders.

Your participation in our First Movement will position you not only as a founding leader in the school's first major gift development campaign, but also as a central partner and collaborator in our impact. You expect transparency and impact from your investments, and your investment in our work is no different. **As a member of any of our new Giving Circles, you will receive exclusive communications, invitations to special events and performances, and tailored recognition as a core partner.** More specific benefits of each of our circles are detailed on the following page.

We could not do what we do for our students without your transformational support. Please consider joining our First Movement. You will become a partner in our journey towards student impact.

In service,

Miriam Owens  
President and Chief Executive Officer  
The People's Music School

By joining our First Movement, you can make a transformational impact on intensive music education and unlock exclusive benefits.

 The People's Music School

# FIRST MOVEMENT

## COMPOSER'S CIRCLE

\$5,000+

## CONDUCTOR'S CIRCLE

\$10,000+

## RITA'S CIRCLE

\$15,000+

|  |   | COMPOSER'S CIRCLE<br>\$5,000+ | CONDUCTOR'S CIRCLE<br>\$10,000+ | RITA'S CIRCLE<br>\$15,000+ |
|--|---|-------------------------------|---------------------------------|----------------------------|
| <b>EXCLUSIVE COMMUNICATIONS</b>        | Exclusive quarterly updates detailing the progress of one of our student ensembles, followed throughout the school year | ✓                             | ✓                               | ✓                          |
|  | Investor Newsletter: Exclusive updates for investors  | ✓                             | ✓                               | ✓                          |
| <b>PERFORMANCES AND SPECIAL EVENTS</b> | Invitation to annual TPMS State of the Union meeting with TPMS leadership   |                               |                                 | ✓                          |
|  | Invitations to and reserved seating at all student and partner performances   | ✓                             | ✓                               | ✓                          |
|  | Annual Fall Salon cocktails with TPMS leadership and board  | ✓                             | ✓                               | ✓                          |
|  | Annual Reception and Q&A with faculty member(s) and staff of the ensemble you support                                   |                               | ✓                               | ✓                          |
| <b>RECOGNITION</b>                     | Special listing in annual report and on TPMS website  | ✓                             | ✓                               | ✓                          |
|  | Investor Newsletter shout-out (new donors) (optional)   |                               | ✓                               | ✓                          |
|  | Investor Newsletter article or blog post (optional)   |                               |                                 | ✓                          |

\*First Movement gifts, unless otherwise specified by the donor, will go towards general operations of The People's Music School. This gives us the flexibility to use your gift where it is needed most to provide access to the benefits of music education. Donor benefits are subject to change at any time. If you wish to remain anonymous, opt- out of benefits, or prefer a different listing, please contact [development@peoplesmusicschool.org](mailto:development@peoplesmusicschool.org). Your contribution is tax-deductible to the fullest extent of the law.